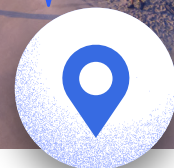




Increase Your Value to Customers with Travel

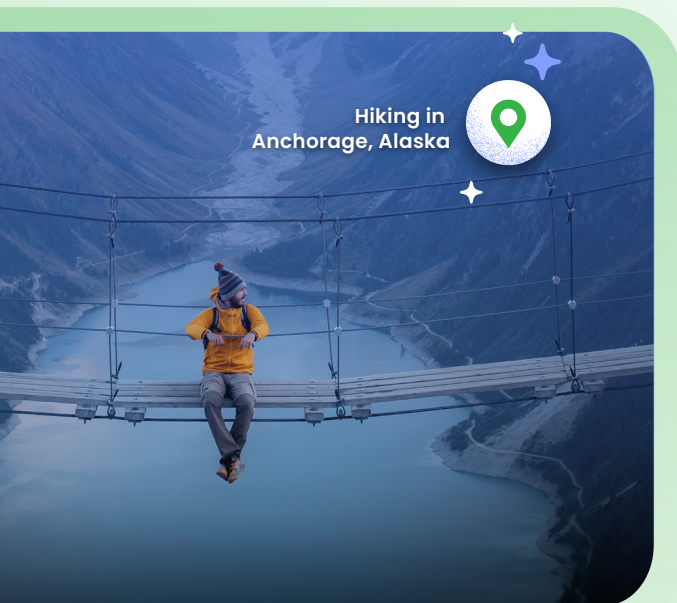
Add Travel to Your Loyalty Redemption Options



Walking in
Maui, Hawaii

Consumers may be spending less as they feel the pinch of inflation, but there's one discretionary expense they aren't willing to give up: Travel.

61% of Americans plan to take more vacations in 2023 than they did in 2022. This is a ready-made opportunity to encourage spending and increase cardholder satisfaction. Take advantage by adding travel to your loyalty redemption options.



Expand Revenue & Customer Engagement

Switchfly Loyalty is turnkey travel rewards redemption that brings home wins for you and your customers:

- Differentiate your cardholder experience.
- Engage customers with a redemption option they want and will use.
- Turn your loyalty program into a profit center.
- Elevate cardholder spending with relevant, high-margin travel products.

Customers spend an average of \$1,500 per domestic trip with Switchfly.



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What's Different About Switchfly?

Switchfly is a purpose-built, direct-to-book platform that creates value for financial services companies and cardholders by monetizing travel rewards and elevating the consumer travel experience.

Value For Companies

- ✓ Creates more revenue opportunities
- ✓ 100% turnkey travel management - no internal resources needed
- ✓ Integrates with your tools for fully-branded travel ecommerce experiences
- ✓ Understand preferences and give cardholders more of the travel products they want
- ✓ Control pricing, promotions, booking and redemption options with simple configurations

Value for Cardholders

- ✓ Exciting loyalty program options
- ✓ Custom messaging, discounts, and exclusive deals personalize travel booking experiences
- ✓ Full customer support of end-to-end travel to create memorable moments
- ✓ Displays in cardholders' language and currency
- ✓ Pay with points, cash or both



Feeding Fish in
Negril, Jamaica

**Increase cardholder
spend and engagement,
with Switchfly.**

**Contact us to discover
what's possible.**



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