

## The Solution That Boosts Loyalty and Your Profits



### Switchfly Travel Rewards

Leisure travel is unlike products in typical rewards programs. It’s aspirational to the user — their dreams become a reality. It’s why more companies are integrating loyalty and travel rewards.

#### Higher Engagement

- Higher engagement with pre-sale, during the sale, and post-sale with offers, confirmations, and travel suggestions.
- Consumers are spending 65% more on experiences since 2019.

#### Better Margins

- Online travel programs experience 15-20% margins, and some programs enable markup higher than retail.
- Gift card programs have the lowest margins in the industry.
- Exclusive process with “closed network” rates.

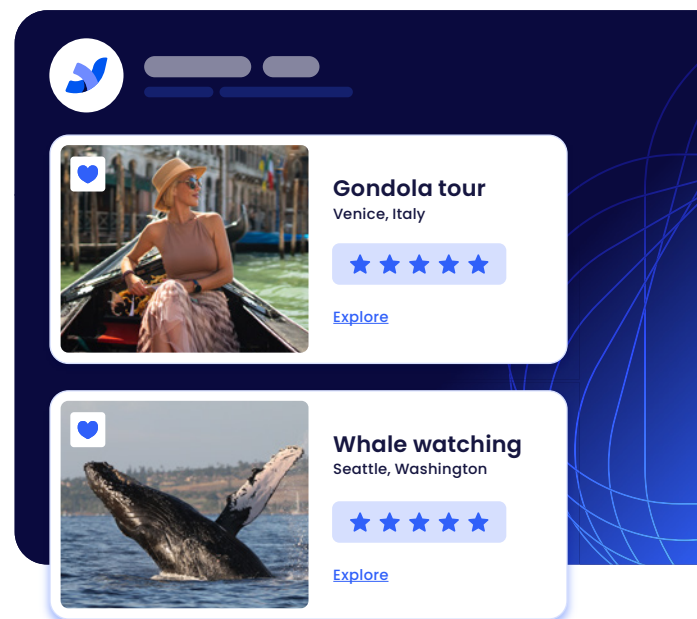
#### Faster Burn-Down

- Employers can level up employee rewards to employees. For example, employers can provide a \$500 credit for employees to redeem on travel.

### The Switchfly difference

Switchfly is the ready-to-deploy solution for a complete online travel platform. And it provides all the infrastructure required to do it right, right away.

*A Switchfly Customer Loyalty brand burnt **\$2.5M in points in the first six months of going live.***



## Easily and quickly integrate one of the largest global travel inventories

Switchfly launches your brand in days and weeks – not months or quarters like a lot of loyalty and rewards programs. Then, you can onboard your customers and they travel wherever their imagination takes them.

**Traveler Support** – Your travelers have the best experience with our concierge team.

**Loyalty and Rewards** – Reward your customers with experiences they’ll never forget and rewards they’ll never want to lose.

### World’s Largest Inventory:

 **750,000** HOTELS

 **75,000** AIRLINE ROUTES

 **45,000** CAR RENTAL LOCATIONS

 **342,000** UNIQUE ACTIVITIES

## How Switchfly helps you build loyal, repeat customers



### AI-Powered Recommendations

Users get personalized recommendations based on search history, similar users’ preferences, and more. Getting served what matches their tastes makes them more likely to book.



### Exclusive Pricing

Users have access to exclusive rates on hotels and more – delivering more experiences for less money. This creates loyal customers with repeat purchases.



### Dynamic Packaging

Users “build their own adventure” with our dynamic packaging engine to combine a flight with hotel, rental car, or activities to receive better pricing.



### Global Traveler Support

Users get dedicated support at every step of their journey, so they can always feel confident and satisfied throughout their travel experience.

Switchfly takes travel rewards, loyalty, and profits to new places. Let’s get started.

Switchfly.com

